

Position: Farm Market Manager

Job Summary:

Individual will manage a 4th generation family-owned farm market located in southeast PA, with 100+ acres of fruit and produce. In addition to the produce section, the market is comprised of a bakery, deli, and garden center, as well as pick-your-own fruit in season. The market manager is accountable for supervision and support of department managers and staff, setting the general atmosphere for work ethic and customer service, goal setting and attainment, completion of projects and evaluation of profitability. The manager will develop and grow relationships with vendors and oversee purchasing of current and new products. The market manager will exercise authority and independent judgement regarding making decisions, while reporting directly to the owners.

Minimum Qualifications

- Must have a high school diploma
- Must have experience in retail and management of people and products
(preferred 5 years total experience in retail, 2 years of experience in management)
- Must be capable of learning point of sale software
- Must have excellent communication and interpersonal skills
- Must have strong initiative, be self-motivated and have strong organizational skills
- Must be flexible and able to adapt to ever-changing retail environment

Preferred experience/skills

- Experience relating with vendors, investigating and establishing the sale of new products
- Experience with online retail and creation of product for sales online
- Creativity to be used in creating displays and general market atmosphere
- Experience and competence in marketing and promotions, to work alongside our marketing team to creatively promote our business

Skills/Work Environment Requirements

- Must be able to demonstrate ability to work with a team and have an awareness of group dynamics
- Must be pleasant, outgoing, and skilled in all forms of communication
- Must be able and willing to lift up to 50lbs frequently
- Prolonged standing and walking, with the potential for work outdoors in varying weather conditions
- Requires proper and responsible use/operation of equipment such as knives, scales, pallet jacks, and hand trucks
- Fork lift experience, and basic abilities in carpentry, electric, plumbing and mechanics a plus

This position requires an average of 45-48 hours/week for most of the year (will fluctuate with seasons), including most Saturdays and holidays (with the exception of Thanksgiving, Christmas and New Year's). Salary is commensurate with experience and skill set.

Contact Janell@weaversorchard.com if interested.